

MEETING AGENDA



TOURISM ADVISORY GROUP

Council Chambers - Boardroom (Shire Hall, Menangle Street, Picton)
- or online via Teams

Thursday 15 December 2022 5:00pm to 7:00pm

1. ACKNOWLEDGEMENT OF COUNTRY

2. ATTENDANCE AND APOLOGIES

3. DISCLOSURE OF INTERESTS

4. CONFIRMATION OF PREVIOUS MINUTES AND ACTIONS ARISING

5. LOOP LINE PROJECT UPDATE

David Bennett, Transport Heritage NSW

6. THE OAKS AIRPORT PROJECT

Stephen Bennett

7. LIGHT UP PICTON PROJECT

Kim McGuinness, Tourism & Business Support Officer will provide a brief update on the project

8. GROUP TASK: BRAINSTORM

Committee members to provide input into how we can look at addressing the below:

- How to encourage an understanding of the importance of tourism to our local business industry?
- Inexpensive ways to promote Wollondilly to further create awareness post Love the Dilly Funding July 2023



Wollondilly Shire Council

Frank McKay Building
62-64 Menangle Street, Picton NSW 2571
PO Box 21, Picton NSW 2571

wollondilly.nsw.gov.au

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ABN 93 723 245 808

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9. WESTERN PARKLAND CITY DESTINATION MANAGEMENT PLAN

Peter Wright, Manager Engagement and Performance to provide a progress update

10. LOVE THE DILLY CAMPAIGN

Denika Vatovec, Digital Marketing Officer to provide an overview of the results so far and the Visit Wollondilly Guide 2023/2024

Kim McGuinness, Tourism & Business Support Officer to provide details of the new shop, visit local business stickers and support local voucher scheme

11. DELIVERY PLAN ACTIONS IN FOCUS

Peter Wright, Manager Engagement and Performance to provide an overview of the Tourism Asset Plan and Shire Wide Signage Strategy.

12. EVENTS LOCAL APPROVALS POLICY

Shaun Beckley, Executive Planner - Business Investment to provide an overview and request feedback from the group

13. WESTINVEST UPDATE

Peter Wright, Manager Engagement and Performance to provide an overview of tourism submissions

14. GENERAL BUSINESS

15. NEXT MEETING

Thursday 4 May, 2023 – Bottlebrush Room, Shire Hall, Picton
4:00pm to 6:00pm



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ATTENDEES			
NAME	ORGANISATION	Attended	Apology
Councillor Judith Hannan (Chair)	Wollondilly Shire Council		
Councillor Blair Briggs (Deputy Chair)	Wollondilly Shire Council		
Caroline Argent, Director Shire Connections	Wollondilly Shire Council		
Peter Wright, Manager Engagement and Performance	Wollondilly Shire Council		
Kersti Martin, Tourism & Business Support Team Leader	Wollondilly Shire Council		✓
Kim McGuinness, Tourism & Business Support Officer	Wollondilly Shire Council		
Denika Vatovec, Digital Marketing Officer	Wollondilly Shire Council		
Shaun Beckley, Executive Planner, Business Investment	Wollondilly Shire Council		
Stephen Gardiner, Manager Sustainable Growth	Wollondilly Shire Council		
Kimberley Cook	Horse and Harpy		
Brad Wilson	Australian Wildlife Sanctuary		
Rob Thompson	Yerranderie Arts, Culture & Community Association		
Damien Silm	Cedar Creek Orchard		
David Bennett	Transport Heritage NSW (NSW Rail Museum)		
Kayla Seeney	Camden Valley Inn		✓
Bob Clayton	Destination Wollondilly Magazine		
Mandy Barnes	Kalinya Estate		
Lyn Davey	Wollondilly Tourism Association (WTAI)		
Sandra Harlor	Bold Jack & DamFest		

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ATTENDEES & GUESTS			
NAME	ORGANISATION	Attended	Apology
Bianca Gilmore	Destination NSW (DNSW)		✓
Louise Clifton	National Parks & Wildlife Service (NPWS)		
Stephen Bennett	The Oaks Airport Project (Guest)		

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